



COMMUNICATION
AGENCY

Who we are?

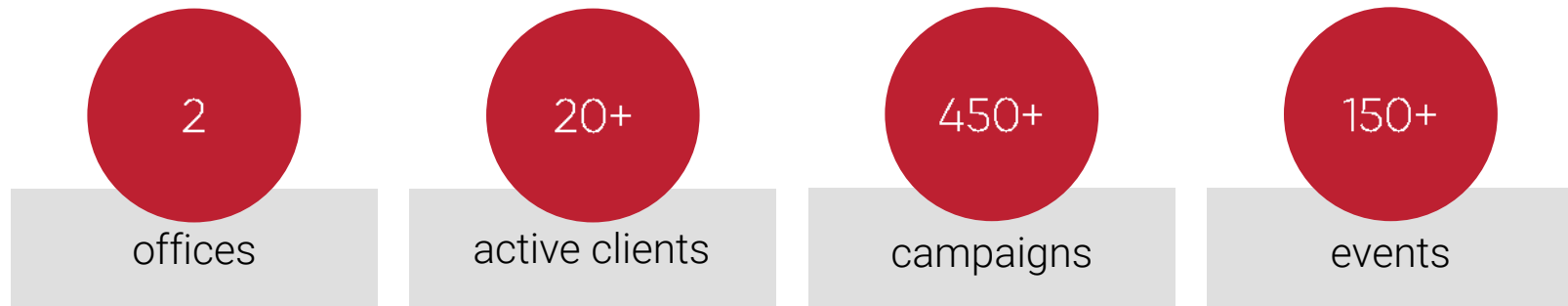
We are a personalised PR agency dedicated to creating successful and exciting communications campaigns for our clients.

Our team strength lies in the enthusiasm, creativity and professionalism of our specialists.

Why RED?

Because there are times in life when we need to express ourselves more, to show our strength and enthusiasm.

That's why we at RED Communication Agency believe in the magic of the color red and use it as a symbol when creating campaigns for our clients. It attracts attention, is easy to remember and does not leave you indifferent!



RED

Public Relations
& Media



Brand Strategy
& Storytelling



Corporate Media
& Public Affairs



Social Media & Digital
Marketing























Events Management
& BTL



Media
Monitoring

**YOUR STORY.
OUR PASSION.
THINK RED.**

			
			
		 МЕЖДУНАРОДЕН ПАНАИР ПЛОВДИВ	 Министерство на земеделието
		 СЪЛЪКА КЪМ СЪНЪТ	 BEST SECRET
		 www.womenseaday.org	

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Ministry of Agriculture

Project: Digital4Agro

Goal: Organizing, conducting and promoting a conference on Agro 4.0: Looking into the future

Action: Social Networks

Media communication

Event Management

DevOp.One

Goal: Country penetration and national media coverage

Action:

Implement quarterly strategy and coverage in local media such as Forbes Bulgaria, BloombergTV, Capital, Investor.bg, Manager.bg, Dnevnik.

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Forbes

6 август 2021, 11:56

Откривател на таланти

DEVOP.ONE
BRANDVOICE | Партньорска програма

Мирослав Димитров е управляващ директор на DEVOP.ONE. Компанията успешно се развива на местно ниво в България и създава ценни партньорства с големи европейски компании, готови да се възползват от най-добрите таланти на България и Източна Европа.



Избрано

29 май 2023, 8:00
Основателите на Dronamics са главно обект на вниманието (снимка)



MATTRO International

Goal: Entering the Romanian market and establishing the brand in the country.

Actions:

Communications and coverage in national and international media.

Mass press campaign for flagship product and USP

Event in Bucharest

Activation demo campaign with mattresses

Campaign with influencers.

Kamato Sport

Campaigns "Most Active Gym of the Year" and "Fit & Jumping Sports Festival"

Actions:

Organizing events in Plovdiv

Participation in the "Most Active Gym of the Year" award campaign

Media communication and coverage of the event

Social Media communication and advertising

Influence campaign with athletes

ATL & BTL campaigns (Radio)




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бапра
Българска асоциация
на ПР агенциите

БДВС
Българско дружество за
връзки с обществеността



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